



SAVE THE 2023 DATES

**FOR THE LARGEST
& LONGEST RUNNING
SHOWS IN THE REGION**

HOME & LIFESTYLE SHOW LINCOLN RI | MARCH 4-5
HOME & LIFESTYLE SHOW FOXBORO | MARCH 24-26
HOME & LIFESTYLE SHOW MARLBORO | MARCH 31-APRIL 2
HOME & FOOD TRUCK SHOW TOPSFIELD | APRIL 22-23



- 60,000+ Qualified Home Owners looking for companies just like yours
- 200,000+ SF of Convention Hall Exhibit Space
- Over 500 Exhibiting Home Improvement Companies and Services.
- All-encompassing promotional campaign that includes TV, radio, billboards, print/online, direct mail and social media.
- Free Parking, on-site/nearby hotels, restaurants & entertainment
- 10x10 - \$1,600 (\$16/sqft) | Bulk Space and Multi Show Discounts Available



**Scan to Book Your Booth or Visit
NewEnglandHomeShows.com.com**



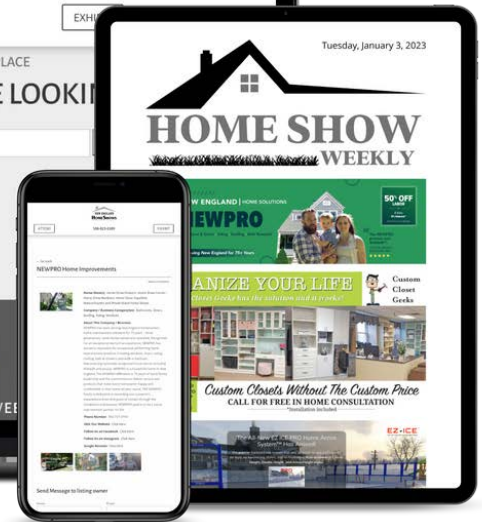
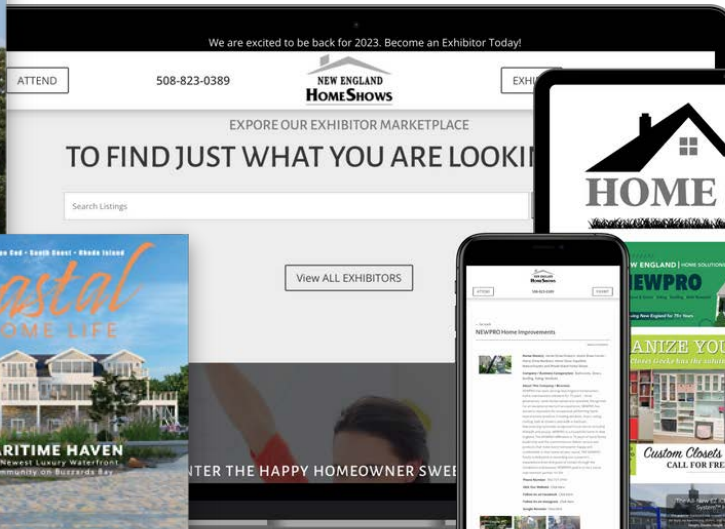
GO BEYOND YOUR BOOTH WITH

H O M E



SHOW 365 MARKETING

NEW FOR 2023



REACH 3 MILLION+ HOMEOWNERS ANNUALLY

Handed to Attendees of All Four New England Home Shows & the Northeast Golf Show
Inserted into Four Issues of Coastal Home Life Magazine
Included in Every Issue of Home Show Weekly Newsletter
Social Media Campaign Across Facebook, Instagram, LinkedIn and More



MAGAZINE

5 Print & Digital Issues Annually



DIGITAL

2+ Websites, 80+ eNewsletters and 700+ Dedicated eBlasts



SOCIAL

24/7 posting, liking & sharing by the HGL Staff

BASIC PACKAGE: x1 \$365 | x4 \$325

1/4 page display ad in NE Home Show Magazine & insert into CHL (print & digital versions)
1/4 page ad, NE Home Shows insert into Coastal Home Life (print & digital versions)*
x1 dedicated eblasts and x1 Weekly eNews sponsorship annually*
Marketplace Listing (Online)
Social Media Assist (Likes, Shares, Comments & Posts)

SUPREME PACKAGE: x1 \$850 | x4 \$750*

1/2 page display ad in NE Home Show Magazine & insert into CHL (print & digital versions)
1/2 page ad, NE Home Shows insert into Coastal Home Life (print & digital versions)*
x1 one dedicated eblast annually | x4 two dedicated eblasts annually*
x1 sponsored content feature in Home Show Weekly annually
Marketplace Listing (Online)
Social Media Assist (Likes, Shares, Comments & Posts)

PREMIUM PACKAGE: x1 \$1,500 | x4 \$1,200*

1 page display ad in NE Home Shows Magazine & insert into CHL (print & digital versions)
1 page ad, NE Home Shows insert into Coastal Home Life (print & digital versions)*
x1 two dedicated eblasts annually | x4 three dedicated eblasts annually*
x1 one sponsored content features in Home Show Weekly annually | x4 two annually*
Marketplace Listing (Online)
Social Media Assist (Likes, Shares, Comments & Posts)

PLATINUM PACKAGES

Prime Positions in NE Home Shows Magazine & NE Home Shows insert into Coastal Home Life (print & digital versions)

Front Cover + One Page Inside: x1 \$3,500 | x4 \$2,750*

Rear Cover + One Page Inside: x1 \$2,500 | x4 \$2,000*

Center Two-Pages: x1 \$3,000 | x4 \$2,500*

Front Inside Two-Pages: x1 \$2,750 | x4 \$2,000*

Rear Inside Two-Pages: x1 \$2,500 | x4 \$2,000*

ALL PLATINUM PACKAGES COME WITH

x1 two dedicated eblasts, two Weekly eNews sponsorships | x4 four of each annually*
x1 two sponsored content features in Home Show Weekly eNews annually | x4 four annually*
Marketplace Listing (Online)
Social Media Assist (Likes, Shares, Comments & Posts)

***Included in x4 Packages. Only x4 Exhibitors are included in the NE Home Shows Section insert into all 4 Coastal Home Life issues and receive the addition digital marketing assets annually.**

PRINT. DIGITAL. SOCIAL. EVENTS.

BRANDING & GRAPHIC DESIGN | PRINTING & MAILING
WEB DESIGN & HOSTING | SOCIAL, EMAIL & CONTENT MARKETING
DIGITAL & PRINT ADVERTISING | GEO, EVENT & ADDRESSABLE FENCING



HOME GOLF LIFESTYLE **MEDIA** DESIGN.DISTRIBUTE.DELIVER PRINT • DIGITAL • SOCIAL • EVENTS

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