

EXHIBITOR FACT SHEET

Reserve Your Booth Space Today at

The Home & Outdoor Living Show's

World On Wheels SHOWCASE

Exhibit Vehicles and Aftermarket Products and Services for Cars, Trucks, Cycles, ATVs, UTVs, RVs & More!



Everything Auto Enthusiasts Need to **Customize, Style Restore, Repair & Personalize** All Types of Vehicles!

Gillette Stadium Socios.com Field House
Foxboro, MA – March 22-24, 2024
Free Parking • Easy Move-In & Out

Exhibits • Custom & Classic Cars • Features • Demos

Who Will Attend the SHOW?

Attendees Will Include Ready-To-Buy Vehicle DIYers, Auto Enthusiasts, Auto Hobbyists, Pro Shops Buyers, and Auto Fanatics of All Kinds:

- DIY Project Vehicle and Daily Driver Owners
- Car, Truck, Motorcycle and ATV Collectors
- Car Clubs Members: Classic, Sports, Muscle, etc.
- Motorsport, Cruise-In & Car Show Enthusiasts
- Custom & Restoration Car, Cycle & Truck Builders
- Auto Museum Members...and many others!

These Enthusiast Attendees will be looking for the latest aftermarket & OEM performance, technology, and auto care solutions to upgrade, modify and personalize Cars, Trucks, Motorcycles, Hot Rods, Off-Road Vehicles, Vans, SUVs, RVs, UTVs, EVs, and more!

Now You Can Influence these avid, motivated buyers **face-to-face** at The Home & Outdoor Living Show's *World-On-Wheels Showcase*.

Exhibit at New England's only dedicated event for the fast-growing auto enthusiast marketplace – **it's the new hub for this lucrative car culture lifestyle!**

Don't miss this unique in-person opportunity to gain new customers and network with current customers and peers, all under one roof!

Call or Text **617-515-8602** for more information on exhibiting/speaking at this highly anticipated event.

17,000+
Attendees
Every Year at
The Foxboro
Home Show!



SHOWCASE Exhibit Space Is Limited, Reserve Early!
Add a Show Car for extra visibility and booth traffic.
Ask about Sponsorships for added recognition!

Take Advantage of over \$200,000 Worth of Regional and Local Attendance Promotion:

TV & Radio – Top New England area stations

Email & Text Blasts – Multiple campaigns to known DIY and Pro auto enthusiasts, car show attendees, car club & auto museum members, car collectors, custom and restoration shops' buyers, auto magazine readers, & more.

Social Media – Facebook, Instagram, Linked In, and more.

VIP Pass Distribution – Auto Retailers, Media Inserts, etc.

Websites – Masslive.com and other high traffic websites.

Press Releases/Ads – Appearing in local/regional media.



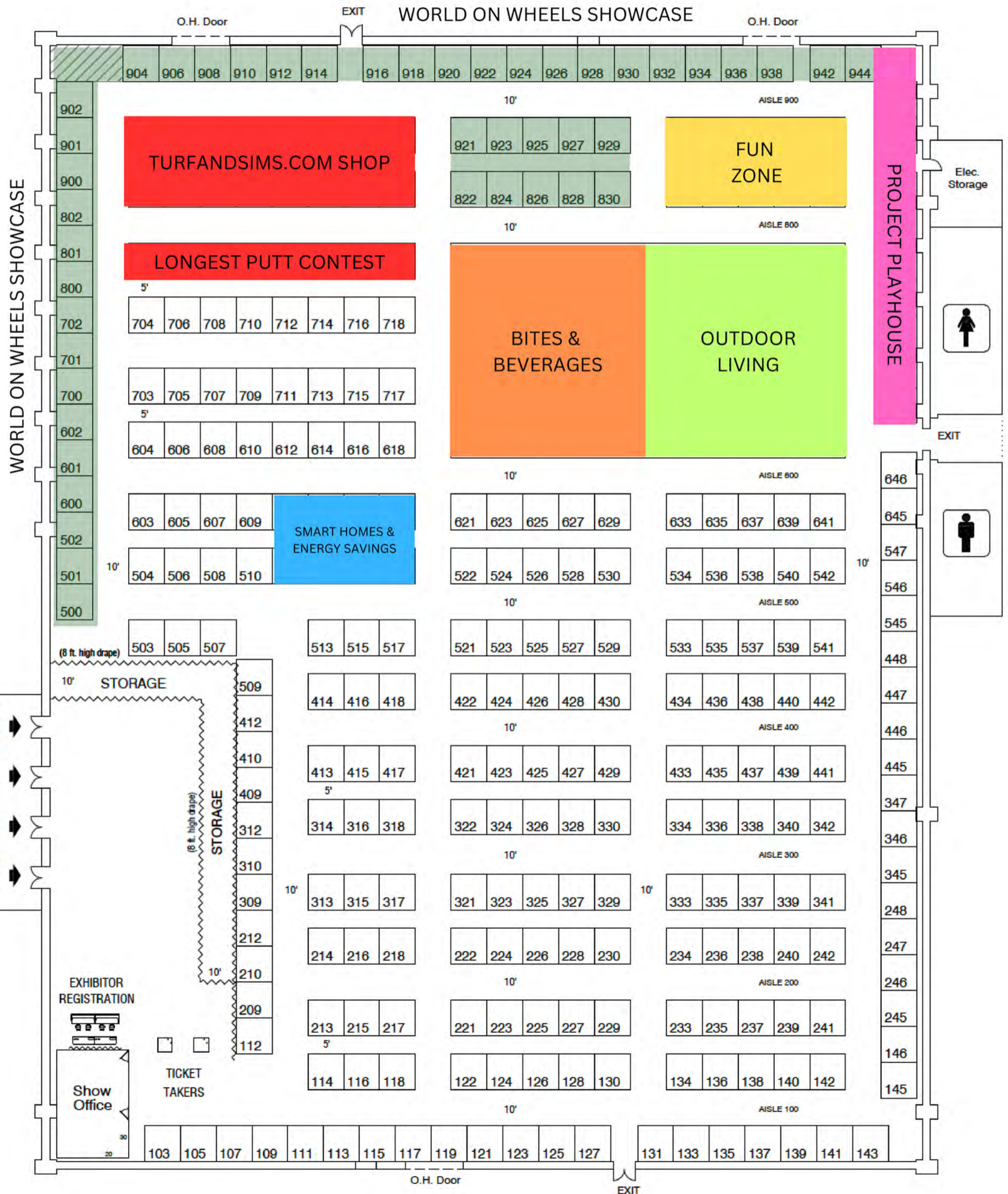
Who Should Exhibit at the World-On-Wheels Showcase

Automotive Parts & Accessories • Tools and Equipment • Crate Engines & Upgrade Transmissions • Suspension & Exhaust Systems • Performance Parts & Kits • Wheels, Tires & Brakes • Lighting & Interiors • Painting, Wraps & Car Care • Audio & Video Entertainment • GPS & Mobile Electronics • Alarm & Safety Solutions • Van & Truck Accessories and Conversions • Trailers • Auto Storage • Auto Repair & Maintenance • Custom and Restoration Shops • Insurance & Financing • Books & Magazines • Vehicle Dealers & Resellers • Car Clubs, *and many more!*

For More Information, Call or Text Bob Slater at 617-515-8602, Email Bob@HGLMedia.com, or Call 508-346-3997.

Home & Outdoor Living Show Foxboro

March 22-24, 2024
 Socios Field House at Gillette Stadium Foxboro, MA.





MARCH 22-24, 2024

Socios.com Field House
Foxboro

HomeShowFoxboro.com

FAX TO: (508) 822-1292
OR MAIL TO: CASTLE EVENTS
18 Juniper Hill Drive
Raynham, MA 02767
Tel: (508) 823-0389

Sales Rep: Rich Castiglione
richcastig@comcast.net
 John Pulsifer
prinrec@comcast.net

EXHIBIT SPACE APPLICATION/CONTRACT

1. Company Name _____
(Please list company as it will appear in show program.)

Contact _____ Federal Tax ID # _____ HIC # _____

Email _____ Website _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Mobile _____

EXHIBIT SPACE OPTION 1	Booth # _____ Size _____	EXHIBIT SPACE RATE (\$17.00/sf) \$ _____
	Booth # _____ Size _____	CORNER FEE (\$100.00/CORNER) \$ _____
		MARKETING UPGRADE (if applicable) \$ _____
		TOTAL COST OF SPACE \$ _____

3. **MARKETING - EXHIBIT UPGRADES** Add a Marketing Upgrade (See Attached for Options) *Ask us about our multi-show discount rates!
 PREMIUM - \$2,500.00 SUPREME - \$750.00

4. **PRODUCT EXHIBITED** Please list Products/Services to be exhibited (Only products listed below may be exhibited & must be approved by Show Management)

5. **PAYMENT** MAKE CHECK PAYABLE TO: CASTLE EVENTS \$ _____
OR PAY BY CREDIT CARD VISA MASTERCARD DISCOVER \$ _____

CREDIT CARD ACCOUNT NUMBER Billing Address is same as above. EXP. DATE BILLING ADDRESS (if different from above address):

Grid for account number and expiration date

By signing below, I authorize Castle Events to process this payment on the above credit card. CARD HOLDER'S NAME _____ SIGNATURE _____	PAYMENT SCHEDULE 50% Dep Due w/ Signed Contract \$ _____ Final Balance Due JAN 19, 2024 \$ _____
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6. **PAYMENT SCHEDULE** (Please choose one of the following payment options)
 I authorize Castle Events to process the 50% deposit payment and the final balance payment, due January 19, 2024 on the above credit card.
 Please invoice me the final balance payment, due January 19, 2024.

I/We hereby apply for exhibit space in the above-named show. If accepted, I/We hereby agree to abide by show terms, conditions, & regulations printed on the reverse side of this form.

7. Signature _____ Date _____

INITIAL HERE

TERMS AND CONDITIONS

1. EXHIBITOR COVENANTS

- a) The Exhibitor agrees to (i) obey all laws, by-laws, ordinances and regulations governing use of the facility and operation of the Show, (ii) abide by the rules and regulations of the city, fire and police departments and of any other government or regulatory body having authority to regulate the facility and the Show, and (iii) obey all laws, including those pertaining to health and safety, consumer protection and protection of visitors to the Show.
- b) The Exhibitor agrees to abide by all rules and regulations governing the Show established from time to time by Castle Events, including rules and regulations set forth in the Exhibitor Manual.
- c) The Exhibitor agrees to observe, to the extent applicable, all union contracts and labour relations agreements in force (i) between Castle Events and contractors providing services to the facility, and (ii) governing companies operating in the facility in which the Show is taking place.
- d) The Exhibitor agrees to obtain, at its own expense, any licences or permits which are required for the operation of its trade or business during the term of the Show and to pay all taxes, including all applicable sales taxes, of any nature or kind that may be levied against it as a result of the operation of its trade or business in its contracted space.
- e) The Exhibitor agrees not to conduct or be associated with any promotional contests held at or in connection with the Show unless (i) the Exhibitor satisfies Castle Events that the contest is being operated in accordance with applicable law; and (ii) the prior written consent of Castle Events is obtained.
- f) The playing, performing, reproduction, broadcasting or other use at the Show of any music, materials, devices, processes and dramatic rights (the "Work") that is the subject of any third party copyright, trademark, industrial design, patent or any other intellectual property right, by the Exhibitor or its agents, representatives or employees is prohibited without the express written consent of Castle Events. The Exhibitor agrees to indemnify and save harmless Castle Events and the facility (and their respective officers, directors, employees, insurers, agents, representatives and those for whom the Exhibitor is responsible in law) against any and all claims, losses, liabilities and damages (including legal fees and expenses) costs and charges arising from or as a result of any unauthorized use of any Work by the Exhibitor, its agents, representatives, employees and those for whom the Exhibitor is responsible in law.
- g) The Exhibitor agrees to occupy the contracted exhibit space during Show hours and to sell, promote or advertise only the products and services described in this license agreement.

2. CASTLE EVENTS RIGHTS

- a) Castle Events reserves the right, in its sole and unfettered discretion to: (i) determine the eligibility of Exhibitors and exhibits for the Show, (ii) reject or prohibit exhibits or Exhibitors which Castle Events considers objectionable, inappropriate, disruptive or offensive to Castle Events, other Exhibitors or Show attendees; (iii) change or modify the layout of the Show and/or relocate exhibits or Exhibitors; (iv) cancel, in whole or in part, the Show due to an event of force majeure; or (v) change the date, location and duration of the Show; without any liability to Castle Events.
- b) Castle Events shall have the right to establish and amend or modify any regulations governing use of the facility and the Show.

3. ASSIGNMENT AND SUBLETTING

The Exhibitor shall not assign any rights or sublet space under this license agreement without the prior written permission of Castle Events, which permission may be withheld in Castle Events's sole discretion.

4. INDEMNIFICATION

The Exhibitor agrees to indemnify and hold harmless Castle Events and the facility, their respective officers, directors, agents, representatives and employees, against all claims, losses, liability, damages (including legal fees and expenses), costs and charges of every kind resulting from (i) its occupancy of the exhibit space and/or its environs, (ii) the use of equipment or devices furnished to or used by the Exhibitor or other persons in connection with the Show, and (iii) personal injuries, death, property damages or any other damage sustained by the Exhibitor, Castle Events, the facility, Show sponsors or a visitor to the Show and their respective directors, officers, agents, representatives and employees or those for whom the Exhibitor is responsible in law.

5. LIABILITY AND INSURANCE

- a) The Exhibitor shall obtain and maintain at its own expense a comprehensive general liability and all risk property insurance policy acceptable to Castle Events for the period commencing on the first move-in date and terminating on the last move-out date. The policy shall name Castle Events as loss insured and insure the Exhibitor against all claims of any kind arising from or in any way connected with the Exhibitor's presence or operations at the Show. The policy shall provide coverage of at least \$1,000,000 for each separate occurrence. At the request of Castle Events, the Exhibitor shall provide Castle Events with a copy of such policy.
- b) The Exhibitor is responsible to insure its own exhibit, personnel, display and materials from any damage or loss through theft, fire, accident or other cause and accepts all risks associated with the use of the exhibit space and its environs. The Exhibitor shall not make any claim or demand or take any legal action, whatsoever, against Castle Events, the Show sponsors or the facility in which the Show is held, for any loss, damage or injury howsoever caused, to the Exhibitor, its officers, directors, agents, representatives, and employees or their respective property.

- c) Neither Castle Events nor the facility will assume liability for loss for damage, through any cause, of equipment, products, goods, exhibits or other materials owned, rented or leased by the Exhibitor.

6. BOOTH DISPLAY

- a) All exhibits require full floor covering. Booth construction and signage must be exhibited in accordance to the rules and regulations pertaining to the Exhibitor's booth type and as outlined in the Exhibitor Manual.
 - Signs in linear booths may not exceed the 8 ft. height of the pipe & drape.
 - Signs must be one-sided, and not face into another exhibitor's booth.
 - No hand written signs are allowed – use professional signage only.
- b) The Exhibitor agrees that no display will be dismantled or goods removed during the term of the Show, but will remain intact until the end of the final closing hour on the last Show day. The Exhibitor also agrees to remove its display and equipment from the Show site by the final move-out day, and in the event of a failure to do so, or failure to return the allocated space to the same condition as at the move-in date, the Exhibitor agrees to pay for any additional costs and expenses incurred by Castle Events.

7. CANCELLATION AND TERMINATION

- a) The Exhibitor shall have the right to cancel this license agreement by notice in writing to be delivered to Castle Events no later than sixty (60) days preceding the opening date of the Show. All deposits received by Castle Events up to the date of notice of cancellation are non-refundable and non-transferable. In the event that the Exhibitor (i) notifies Castle Events less than sixty (60) days preceding the opening date of the Show that it wishes to cancel this license agreement; or (ii) fails to make payments in accordance with the payment schedule set out herein; or (iii) except as otherwise permitted herein, fails to appear at the Show; Castle Events reserves the right to (iv) cancel this license agreement without notice and all rights of the Exhibitor hereunder shall cease and terminate; (v) retain any payment made by the Exhibitor as liquidated damages (and not as a penalty) for breach of this license agreement; (vi) re-rent the said space; and (vii) bring action against the Exhibitor for payment of the full cost of the space originally licensed from Castle Events.
- b) If the Exhibitor violates or breaches any other terms or conditions of this license agreement, all payments made by the Exhibitor and all amounts due to Castle Events shall be deemed earned by Castle Events and all deposits received shall be non-refundable and non-transferable. In the event of any violation or breach of the terms and conditions of this license agreement, Castle Events shall have the right to immediately occupy the space of the violating and/or breaching Exhibitor and utilize it in any manner as Castle Events deems appropriate, including, but not limited to, re-licensing its use to another exhibitor. The Exhibitor shall not be entitled to any offset or mitigation of the amount due under this license agreement as a result of the use of or payment for the space by another exhibitor in the Show.
- c) Each covenant by the Exhibitor contained herein is material and of the essence of this license agreement and violation of any term or condition hereof by the Exhibitor shall be a default of the entire agreement entitling Castle Events to immediately and without notice revoke the privileges granted to the Exhibitor and take possession of the space of the defaulting Exhibitor. Any such revocation of the license granted herein shall be without prejudice to Castle Events to make any claim for damages or enforcement of the payment of any amounts due pursuant to the terms hereof.

8. FORCE MAJEURE

In the event that (i) the facility in which the Show is to be held or is held is destroyed or becomes unavailable for occupancy or (ii) Castle Events is unable to permit the Exhibitor to occupy the facility or the space, or (iii) if the Show is cancelled or curtailed, for any reasons beyond the control of Castle Events, including but not limited to, casualty, explosion, fire, lightning, flood, weather, epidemic, earthquake or other Acts of God, acts of public enemies, riots or civil disturbances, strike, lockout or boycott, Castle Events will not be responsible for any loss of business, loss of profits, consequential or special damages or expenses of whatever nature that the Exhibitor may suffer.

9. MISCELLANEOUS

- a) Waiver by Castle Events of any breach of any term or provision of this license agreement by the Exhibitor shall not be deemed a waiver of any subsequent breach of the same or any other provision hereof.
- b) No alterations or variations of the terms of this license agreement shall be valid unless made in writing and signed by each of the parties hereto.
- c) This license agreement shall be governed by and construed in accordance with the laws of the governing jurisdiction in which the Show is held.

