

NEW ENGLAND HOME SHOWS

2027 EXHIBITOR AGREEMENT

Marlboro, MA: February 26th - 28th

Foxboro, MA: March 19th - 21st

Lincoln, RI: April 2nd - 4th

Topsfield, MA: April 24th - 25th

MAIL TO: CASTLE EVENTS

18 Juniper Hill Drive

Raynham, MA 20767

TEL: 508-823-0389

SALES REP | Email To...

- Rich Castiglione | richcastig@comcast.net
- John Pulsifer | prinrec07@gmail.com
- Greg Sampson | greg@hglmedia.com
- _____

1. Exhibitor Information

Company Name _____ Federal Tax ID # _____ HIC# _____
(Please list company as it will appear on your show signage and other marketing)

Contact _____ Phone _____ Mobile _____

Email _____ Website _____

Address _____ City _____ State _____ ZIP _____

2. Product Exhibited & Notes

Please list ALL products/services to be exhibited. Only products/services below may be exhibited and must be approved by show management. ALSO use this space for any notes requested to be added to the agreement by Show Management ie. Sponsorship etc.

3. Exhibitor Space

CHOOSE SHOW(S)	BOOTH #'s	BOOTH SIZE
Marlboro _____	Booth Choice(s) _____	Size _____
Foxboro _____	Booth Choice(s) _____	Size _____
Lincoln _____	Booth Choice(s) _____	Size _____
Topsfield _____	Booth Choice(s) _____	Size _____

5. Total Costs

PLEASE INCLUDE TOTALS FROM 3 & 4	
Exhibit Space (\$18.00/sf, All Booths)	\$ _____
Corner Fee (\$200.00/Corner)	\$ _____
Home Show 365 Marketing Package	\$ _____
TOTAL EXHIBITOR COSTS FOR 2026	\$ _____

4. Exhibitor Marketing - RECOMMENDED

*CHOOSE A HOME SHOW 365 MARKETING PACKAGE
Bronze Package = \$365 One-Time Charge Per Year _____
Silver Package = \$1,365 One-Time Charge Per Year _____
Gold Package = \$3,365 One-Time Charge Per Year _____
Platinum Package = \$5,365 One-Time Charge Per Year _____

*Highly Recommended for All Exhibitors. See page 3 for HS365 Package details.

6. Payment

PLEASE CHOOSE PAYMENT TYPE	
Check Payable to Castle Events LLC	\$ _____
Pay By Credit Card***	\$ _____
CREDIT CARD TYPE: __VISA __MASTERCARD __DISCOVER	
CARD # _____	
EXP. DATE _____ CODE _____	
<input type="checkbox"/> BILLING ADDRESS IS THE SAME AS ABOVE	
<input type="checkbox"/> BILLING ADDRESS IF DIFFERENT FROM ABOVE	

7. Exhibitor Agreement

BY SIGNING BELOW I AGREE TO BECOME AN EXHIBITOR WITH CASTLE EVETS LLC

Signature _____ Date _____

8. Payment Authorization

BY SIGNING BELOW I AUTHORIZE CASTLE EVENTS LLC TO PROCESS THIS PAYMENT ON THE ABOVE CREDIT CARD

Card Holder Name _____ Card Holder Signature _____

PLEASE CHOOSE A PAYMENT SCHEDULE BELOW ***Please note, per Castle Events policy, there is an additional 3% convenience fee for CC processing.

- I authorize Castle Events to process the 50% deposit of the Total Exhibitor Costs and the Final 50% Balance 45 Days Prior to Each Show(s) to the above credit card
- I authorize Castle Events to process the 50% deposit of the Total Exhibitor Costs due w/ signed contract & invoice the final balance, 45 Days Prior to Each Show(s)
- I authorize Castle Events to process the Total Exhibitor Costs due w/ signed contract to the above credit card

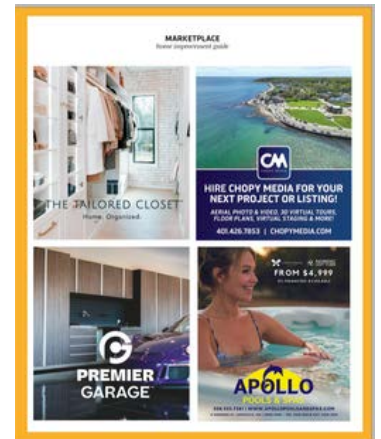
HS365 PACKAGES

Please Choose Your Package



Bronze- \$365/year

- 1 weekly enews position per year
- 1 social media post/story per year
- 1 online exhibitor profile per year***
- 1 quarter page in the annual print/digital magazine per year
- 1 quarter page in the fall digital magazine per year



Silver - \$1,365/year

- 1 dedicated eblast per year
- 4 weekly enews position per year
- 4 social media posts/stories per year
- 1 online exhibitor profile per year ***
- 1 half page in the annual print/digital magazine per year
- 1 half page in the fall digital magazine per year



Gold - \$3,365/year

- 3 dedicated eblasts per year
- 6 weekly enews positions per year
- 6 social media posts/stories per year
- 1 online exhibitor profile per year ***
- 1 full page in the annual print/digital magazine per year
- 1 full page in the fall digital magazine per year



Platinum - \$5,365/year

- 5 dedicated eblasts per year
- 8 weekly enews positions per year
- 8 social media posts/stories per year
- 1 online exhibitor profile per year ***
- 1 two-page in the annual print/digital magazine per year
- 1 two-page in the fall digital magazine per year

EMAIL PACKAGE ADD-ON
EBLAST & ENEWS SPONSORSHIP
\$1,000



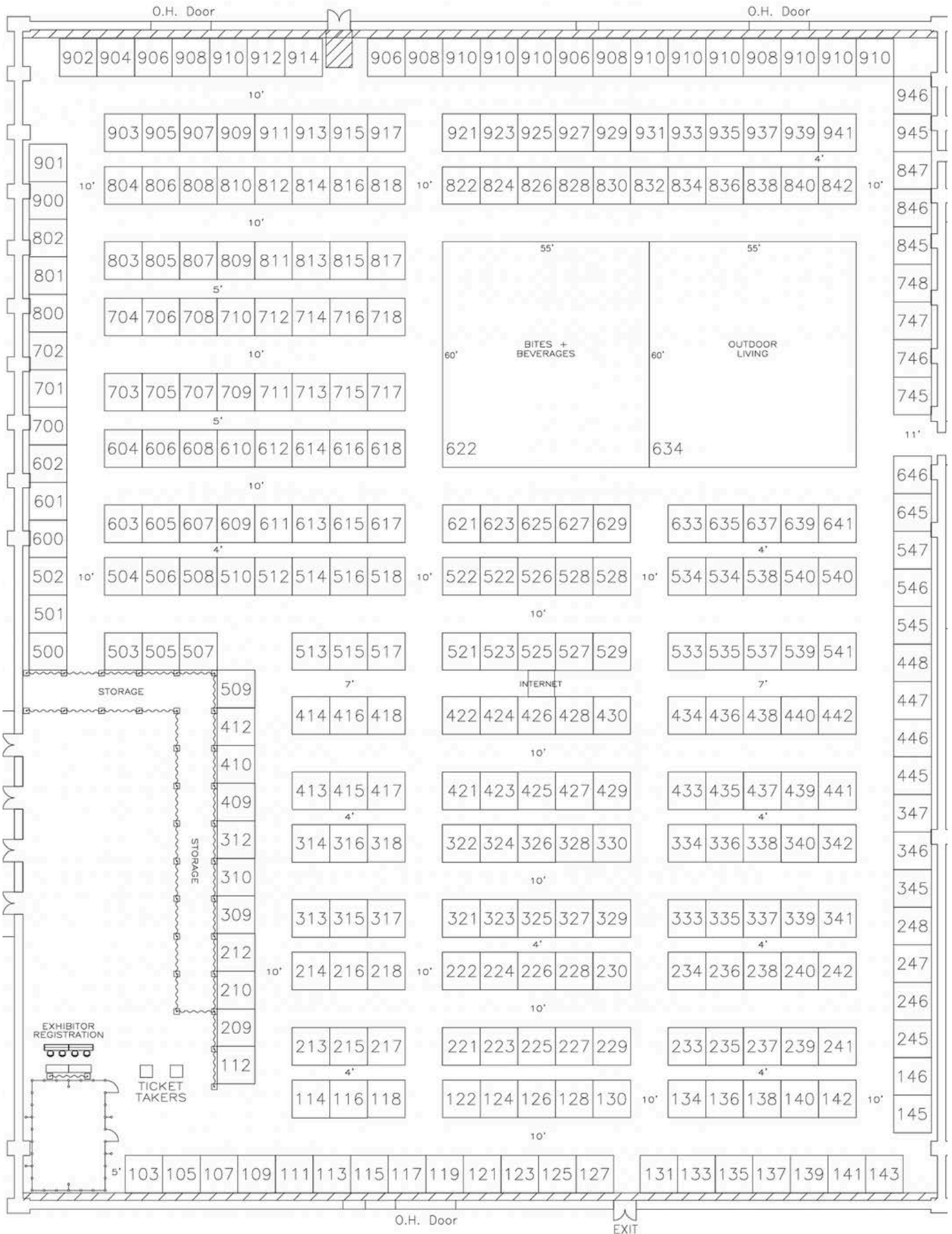
Online Profile on NewEnglandHomeShows.com Live for 365 Days

FOXBORO, MA

MARCH 19-21, 2027 | GILLETTE STADIUM FIELD HOUSE

• Marketing spend \$200,000 +

• Average household income \$235,000 +



TOPSFIELD, MA

APRIL 24-25, 2027

TOPSFIELD FAIRGROUNDS

- Marketing spend \$125,000 +
- Average household income \$200,000 +

ALL INDOORS



SHOWS, MAGAZINES, NEWSLETTERS & MORE

REACHING OVER 5 MILLION

AFFLUENT HOMEOWNERS IN MA, RI & BEYOND



[VIEW 2026 DIGITAL ISSUE HERE](#)

Published annually and handed to attendees, the New England Home Shows print and digital magazine is a leading resource for homeowners to find home improvement and outdoor living companies in the region along with real estate, travel, and more year round!

3M+

Impressions from tv, streaming, social media & billboard campaign.

500K+

Readers per issue from Southern New England.

150K+

Unique website visitors & social channels per month.

80K+

Weekly newsletter subscribers w/ an average open rate over 32%.

1.2M+

Average net worth of attendees & readers.

ATTENDEE SURVEY

- 99% of our attendee's own homes w/ 72% ages 25-64
- Sell your products, or services right at our events
- Generate qualified leads from meeting face to face
- Schedule high end jobs right on the show floor
- 68% of consumers buy at the our shows
- 70% of consumers buy from exhibiting companies after the Show
- 36% are planning a major landscaping or patio/deck project
- 49% are planning a kitchen or bathroom project
- 41% are planning a renovation or redorating project
- 25% will purchase major home furnishings in the next 12 months